

2025



An Awards Program From The



winners

Fall Session

Fall 2025 Session Judges

Christina Aungst

Pharmacy Editor
GoodRx Health

Shelly Caldwell

Owner
Toolbox 4 Healthcare

Heather Caouette

Principal
RAE Communications

Jonathan Chaney

Manager, Demand Generation
(Group | FEP | Health Care)
Blue Cross NC

Nancy Chill

Chief Growth Officer
American Gastroenterological
Association

Patrick Clinton, LPC

Riverside Counseling Center

Leslie Coplin

Managing Editor
Relias/Clinician.com

Neil Cox

Senior Director Digital Production
Padilla

Heather Cygan

Director, Corporate Marketing
Relias

Dan Dunlop

Agency Principal
Jennings Healthcare Marketing

Stefanie Dvorak

Art Director
Optum

Monika Elisabeth

Owner
Brilliance Coaching & Consulting

Lizette Figueroa-Rivera, MA

Senior Director, Education & Support
The Leukemia & Lymphoma Society

Nan Forte

EVP & GM
EVERYDAY HEALTH GROUP

Laura Gaskell

Senior Marketing Director
Medscape

Giana Gaughan

President
G3 Communications

Emma Glasgow

Senior Manager, Digital
Communications
American Gastroenterological
Association

Heather C. Guidone, BCPA

Program Director
The Center for Endometriosis Care

Rachel Hall

Senior Marketing Automation Specialist
Arthur J Gallagher Co.

Anne Halston

Director, Member News
American Academy of Pediatrics

Beth T. Hampton

Chief Communications and
Marketing Officer
Academy of Nutrition and Dietetics

Tricia Hernandez

Director, Community Engagement
The Leukemia & Lymphoma Society

Jill Hronek

Director, Marketing and
Communications
SLAS

Nathaniel Hutchison

Digital Production Specialist
Ten Adams

Faith James Doyle

Senior Account Supervisor
Vanguard Communications

Goel Jasper

Managing Partner –
Digital Health Innovation Lead
FINN Partners

Mike Kallenberg

Manager of Marketing and
Community Services
Fairfield Medical Center

Jennifer DeLeo Kertz

Associate Director, SEO | Web and App
Team, Consumer Office – Digital Office
Optum

Barbara Knudtson

Managing Editor
American Academy of Pediatrics

Melissa Landgraf

Manager, Art Director and Production
American Academy of Pediatrics

Philip Lempert

Founder & CEO
SupermarketGuru

Pamela Maloney

Director of Communications and Public
Education Programs
Senior Living Residences

Bette Marchese

Partnership Coordinator
APFED

Cortney Mears

Strategist, Digital Engagement
Yale New Haven Health

Mary Metcalf

Consultant

Tracy L. Middleton

Senior Editorial Director
Hone Health

Cyndy Erickson Mitchell

Marketing and Content Manager
National Jewish Health

Jackson Murphy

Creative Director
Pound & Grain

Irina Nazarova

Marketing Manager
Zeto

Amy Pfeiffer

VP of Digital Strategy
Conexiant

Ryan Reeh

Senior Digital Content Specialist
American Academy of Pediatrics

Carole Ricks

Owner
Inspired by Change, LLC

Ivan Ruiz

Partner, Digital Health and Strategy
FINN Partners

Mark Ruthman

Customer Experience Specialist, MMX
American Medical Association

Bryce Sady

Vice President
PSL Group

Janna Schulze

Social Media & Community Manager
Braithwaite Communications

Pankhuri Sharma

Strategy & Operations Leader
Humana

Abigail Tannebaum Sharon

Executive Producer
Real Pictures

Teresa Sherman

Business Associate, Marketing
& Communications
Education Development Center

Matthew Sluzinski

Senior Director, Digital & Web Strategy,
Marketing Communications
Rush University System for Health

Ian Stone

Senior Vice President
Mesmerize

Matthew Stumm

President and Founder
Stark Raving Health

Brian Tencza

Team Lead Education Services,
Environmental Medicine and
Health Systems Intervention
Section, Office of Capacity
Development and Applied
Prevention Science, Agency
for Toxic Substances and
Disease Registry
(Retired)

Karen Thomas

President
Thomas PR

Lisa Townsend

Director, Marketing and
Communications
Association of Clinical Research
Professionals (ACRP)

Timothy John Wright, DO, MPH

Senior Vice President, Medical Director
PSL Group

Michael Yoder

Lead Digital Marketing Specialist –
Social Media, Corporate
Communications
Corewell Health

Jenny Yu, MD

Connected Digital Health

Clinical Decision Support Tools

GOLD

SAMIA – Hospital Samel Artificial Intelligence
Hospital Samel
Division: Hospital – under 250 beds
Audience: Health Professionals

SILVER

Healthcare Knowledge
Management Platform
C8 Health
Division: Business: less than 500 employees
Audience: Health Professionals

Connected Digital Health

Consumer Directed Digital Health Programs

MERIT

Modera SP – Technology and innovation to reduce harmful alcohol consumption
Municipal Health Department of the city of São Paulo, Brazil
Division: Government (Local/State/Federal)
Audience: Health Professionals

Connected Digital Health

Disease Management / Population Health Management

GOLD

Eat Right Now: Digital Weight Loss and Diabetes Prevention Program
Sharecare
Division: Business: 500+ employees
Audience: Consumers

GOLD

Sharecare for iOS & Android (Enterprise platform)
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Connected Digital Health

Medication Compliance / Adherence

BRONZE

DoseSpot addresses medicine non-adherence at the point of prescribing
DoseSpot
Division: Physicians / Medical Practices
Audience: Health Professionals

Connected Digital Health

Telehealth / Remote Patient Monitoring

GOLD

Transforming Care at Home: Brook Health's AI-Powered Patient Monitoring Revolution
Brook Health
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

GOLD

Veyond Connect: World's First 5D XR Volumetric Platform for Immersive Telehealth & Remote Patient Monitoring
Veyond Metaverse Inc.
Division: Business: less than 500 employees
Audience: Health Professionals

SILVER

The Safe Platform
Safe Health Systems
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

BRONZE

ARC Fertility and Mira's AI-Powered Hormone Monitoring Solution
ARC Fertility
Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

BRONZE

Tenovi Cellular Gateway Connects RPM and RTM Bluetooth Devices for Improved Adherence
Tenovi
Division: Medical Equipment / Device Manufacturer
Audience: Health Professionals

MERIT

Care Delivery Application: Care Hotel
Mayo Clinic
Division: Hospital – 500+ beds
Audience: Health Professionals

Digital Health – Social Media

Facebook Post

BRONZE

Avian Influenza Infographic
Merck Manuals
Division: Media / Publishing
Audience: Consumers

BRONZE

Free Food for a Medicare Number?
Senior Medicare Patrol Resource Center
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Urinary Catheters?
Senior Medicare Patrol Resource Center
Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

7 things you should never do before and after sex
Sharecare
Division: Business: 500+ employees
Audience: Consumers

Digital Health – Social Media

Facebook Post Series

GOLD

Accessible Learning: A Facebook Series on Ostomy Education
The Wound Care Education Institute
Division: Business: 500+ employees
Audience: Health Professionals

SILVER

Know Your Numbers
Merck Manuals
Division: Media / Publishing
Audience: Consumers

Digital Health – Social Media

Instagram Post

GOLD

Dr. Procaccino & Klarita: A Bond Beyond Care
Steven Ciravolo

Division: Health System

Audience: Consumers and Health Professionals

SILVER

The Real Story Behind Lorazepam
Sharecare

Division: Business: 500+ employees

Audience: Consumers

SILVER

A look inside the colon and rising cancer rates reel

The University of Texas MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

SILVER

Bringing cancer education to life reel

The University of Texas MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

SILVER

Celebrating Magnet recognition with distinction reel

The University of Texas MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

BRONZE

Inside an ovarian cancer research lab reel

The University of Texas MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

MERIT

Docs with Feet on the Street
Grapevine Health

Division: Other / Miscellaneous

Audience: Consumers

MERIT

Dr. Lisa on the Street- diabetes
Grapevine Health

Division: Other / Miscellaneous

Audience: Consumers

MERIT

The Slimeys
Nicole Downs

Division: Health System

Audience: Consumers and Health Professionals

Digital Health – Social Media

Instagram Post Series

GOLD

HealthCentral's Ask The Influencer
HealthCentral

Division: Media / Publishing

Audience: Consumers

GOLD

Humans in Healthcare
John Conetta

Division: Health System

Audience: Consumers and Health Professionals

BRONZE

Infertility Awareness Week at Evernorth
Evernorth Health Services

Division: Health Insurer

Audience: Consumers

Digital Health – Social Media

LinkedIn Post

GOLD

7 Ways to Prevent Caregiver Burnout
Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Cancer research news LinkedIn carousel
The University of Texas MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

Digital Health – Social Media

Other / Miscellaneous Social Media Post Series

GOLD

BCDO Back To School
Pound & Grain

Division: Association / Professional Society / Non-Profit

Audience: Consumers

Digital Health – Social Media

Threads Post

BRONZE

From stomach surgery to 'I do' Threads post
The University of Texas MD Anderson Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

Digital Health – Social Media

TikTok Post

SILVER

Nuvance Health | "Just a Nurse" TikTok post
Ten Adams

Division: Health System

Audience: Consumers and Health Professionals

Digital Health – Social Media

X Post

BRONZE

Guiding Women on Breast Cancer Updates
Alyssa Zauderer

Division: Health System

Audience: Consumers and Health Professionals

Digital Health – Social Media

YouTube Post

SILVER

"How Astronauts Adjust to Earth After Being in Space for Almost 400 Days in Space"

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Enhancing Care: CARERS Program – Alzheimer Society of Durham Region

Enhancing Care Program Team, Alzheimer Society of Durham

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

Digital Health – Social Media

YouTube Post Series

GOLD

Life with Food Allergy: Educating Patients and Clinicians via Social Media

Vindico Medical Education

Division: Medical Communications Agency

Audience: Consumers and Health Professionals

SILVER

The Well by Northwell Health

The Well by Northwell Health, Revmade

Division: Health System

Audience: Consumers

BRONZE

Northwell Cardiovascular Institute Patient Testimonials YouTube Playlist

Jim Mancari

Division: Health System

Audience: Consumers and Health Professionals

Digital Health Media / Publications

Article

GOLD

The Physical Impact of Grief

HealthyWomen/Vidya Rao

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

Fat's Surprising Role in Aging and Longevity

Hone Health

Division: Business: less than 500 employees

Audience: Consumers

GOLD

How One Study Shaped 20 Years of Menopause Care

Hone Health

Division: Business: less than 500 employees

Audience: Consumers

SILVER

AI-Led Virtual Care Teams: Restoring Clinician and Care Team Purpose | Healthcare Innovation

Ben Crocker, MD, IKS Health

Division: Business: 500+ employees

Audience: Health Professionals

SILVER

Evidence-Based Article on Modern Pharmacotherapy in Obesity

Clinician.com

Division: Business: 500+ employees

Audience: Health Professionals

SILVER

Asthma Action Plan for Children

Everyday Health

Division: Media / Publishing

Audience: Consumers

SILVER

Living Loud & Proud With an Ostomy

HealthCentral.com

Division: Media / Publishing

Audience: Consumers

SILVER

Good Sex with Emily Jamea: Alcohol, Women and Sex

HealthyWomen/Emily Jamea

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Menopause Dreams: Why Your Sleep Is Getting Strange

Hone Health

Division: Business: less than 500 employees

Audience: Consumers

SILVER

In the Race to Get More Protein, Research Shows Eating More Plants Is the Way to Win

Karla Walsh, Maria Laura Haddad-Garcia (EatingWell)

Division: Media / Publishing

Audience: Consumers and Health Professionals

SILVER

I hoped to meditate in Bhutan but found peace in a hospital instead

Ken Budd

Division: Media / Publishing

Audience: Consumers

SILVER

Fentanyl Test Strips

Mass General Brigham

Division: Health System

Audience: Consumers

SILVER

Stay Hydrated This Summer – Your Heart Depends on It

National Jewish Health

Division: Hospital – under 250 beds

Audience: Consumers

SILVER

We Have More PrEP Options Than Ever– But Who Will Be Able To Afford Them?

TheBody

Division: Media / Publishing

Audience: Consumers

SILVER

Dehydration and hypovolemia in adults

Wolters Kluwer Health

Division: Business: 500+ employees

Audience: Consumers

BRONZE

When Less Is More: Trends in Cancer Treatment

Cancer Health / Liz Highleyman

Division: Media / Publishing

Audience: Consumers

BRONZE

mRNA COVID Vaccines: What You Need to Know

Everyday Health

Division: Media / Publishing

Audience: Consumers

BRONZE

Physicians Must Innovate and Focus on Medicine's Core, Not Chores

Grace Terrell, MD, IKS Health

Division: Business: 500+ employees

Audience: Health Professionals

BRONZE

How to Make Connections When You're Lonely

HealthyWomen/Jackie Froeber

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Cutting This One Food Could Drastically Reduce Your Cancer Risk, Mainly in the Colon

Heide Brande, Maria Laura Haddad-Garcia (EatingWell)

Division: Media / Publishing

Audience: Consumers and Health Professionals

BRONZE

Assessing variation in US payer coverage of anti-vascular endothelial growth factor therapies for the treatment of age-related macular degeneration, diabetic retinopathy, and diabetic macular edema

Impact Education, LLC

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

911 Basics for What Could Be the Most Important Call of Your Life

Marijke Vroomen Durning

Division: Media / Publishing

Audience: Consumers

BRONZE

Researching Immunotherapy Side Effects to Improve Treatment

Mass General Brigham

Division: Health System

Audience: Consumers

BRONZE

Hospice Vulnerabilities: Harm, Revocation, and Solutions

Nicole Liebau

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

BRONZE

As Trump Admin Cripples HIV Response, Leading Activists Consider Next Steps

TheBody

Division: Media / Publishing

Audience: Consumers

BRONZE

The Foggy Ethics of HIV Cure Studies

TheBodyPro

Division: Media / Publishing

Audience: Health Professionals

BRONZE

Verywell Health Why Is It Still So Hard To Diagnose Adult ADHD?

Verywell Health

Division: Media / Publishing

Audience: Consumers

BRONZE

Reddit AMA Recap: Your Early-Stage Breast Cancer Questions, Answered

WebMD

Division: Media / Publishing

Audience: Consumers

BRONZE

Skin Changes During Pregnancy

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Urethral Stricture Disease

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

How to care for a port

Wolters Kluwer Health

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Lipedema

Wolters Kluwer Health

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Perimenopause

Wolters Kluwer Health

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Weight loss medicines

Wolters Kluwer Health

Division: Business: 500+ employees

Audience: Consumers

MERIT

Is Microdosing Ozempic Safe?

Everyday Health

Division: Media / Publishing

Audience: Consumers

MERIT

Melanoma Rates Are Rising. How Can You Protect Yourself?

HealthyWomen/Erica Rimlinger

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Should You Do a Breast Self-Exam?

HealthyWomen/Jackie Froeber

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Closing in on Nav1.7: A Promising Target for New Pain Treatments

IQ Solutions

Division: Government (Local/State/Federal)

Audience: Consumers and Health Professionals

MERIT

IUD Insertion Pain Relief: What You Need to Know

Mass General Brigham

Division: Health System

Audience: Consumers

MERIT

Pediatricians feel 'chilling effect' of Trump administration executive orders, funding cuts

Melissa Jenco and Sean Stangland

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

Interest in Ivermectin for Cancer "Has Spread Like Wildfire," Oncologists Say

Oncology News Central

Division: Media / Publishing

Audience: Health Professionals

MERIT

Cauliflower Ear

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Creating a Medicine Chart: A Guide

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

COVID-19 vaccines

Wolters Kluwer Health

Division: Business: 500+ employees

Audience: Consumers

Digital Health Media / Publications

Article Series

GOLD

Health – We Asked 2,000 Americans About Their Poop. Here's What They Told Us
Health

Division: Media / Publishing

Audience: Consumers

GOLD

MGteam: Treating gMG – Article Series on New Therapies & What to Ask Your Doctor
MyHealthTeam

Division: Media / Publishing

Audience: Consumers

GOLD

Prep, Ask, Act: Doctor Conversation Videos + Interactive Guide on myMigraineTeam
MyHealthTeam

Division: Media / Publishing

Audience: Consumers

SILVER

INFOCUS
Fisher Center for Alzheimer's Research Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

Chronic at Work
HealthCentral

Division: Media / Publishing

Audience: Consumers

BRONZE

Health Equity: Breaking Barriers in Lupus
WebMD

Division: Media / Publishing

Audience: Consumers

MERIT

myMigraineTeam: Chronic Migraine Treatment Series with Animated Learning Tiles and Expert Video
MyHealthTeam

Division: Media / Publishing

Audience: Consumers

Digital Health Media / Publications

Audio

GOLD

The Bloodline with LLS- Live! At SHARE: Emotional Wellness in Survivorship Podcast
The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

What Brings You in Today?
Podcast Episode 17
SGMC Health

Division: Health System

Audience: Consumers and Health Professionals

SILVER

A Collaborative Approach to Survivorship Care
The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

SILVER

How Will HIV Care Evolve in 2025?
TheBodyPro

Division: Media / Publishing

Audience: Health Professionals

BRONZE

We're Not Just Robots: Women in Medicine Speak Up
MedCentral

Division: Media / Publishing

Audience: Health Professionals

BRONZE

Podcast Episode Highlighting Compassionate Care in Sexual Assault Response
Nurse.com

Division: Business: 500+ employees

Audience: Health Professionals

BRONZE

Empowered Voices: The Journey to Patient Advocacy
Oncology News Central

Division: Media / Publishing

Audience: Health Professionals

BRONZE

Jamie's Dream Team & V.A.T.E.R. Syndrome
PodcastDX LLC

Division: Media / Publishing

Audience: Consumers

MERIT

Physician Peer Review: Is There a Better Path Forward?

MedCentral

Division: Media / Publishing

Audience: Health Professionals

Digital Health Media / Publications

Audio Series

GOLD

Perspectives on Schizophrenia
The Well + Video Team, Everyday Health

Division: Media / Publishing

Audience: Consumers

SILVER

TimelyCast: Mental Health Awareness Month 2025
TimelyCare

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

Digital Health Media / Publications

Blog Post

GOLD

Menopause Misinformation Is Everywhere. Here's How to Detect It
American College of Obstetricians and Gynecologists

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

Why Text Messaging Needs an Exemption Now!

Lisa Fitzpatrick

Division: Other / Miscellaneous

Audience: Health Professionals

SILVER

The Truth Behind 'High Functioning' Bipolar Disorder
bphope

Division: Media / Publishing

Audience: Consumers

SILVER

Personalized Patient Statements: Improving Communication and Satisfaction
Nordis Technologies

Division: Media / Publishing

Audience: Health Professionals

SILVER

As Oncologists, It Is Our Duty to Stand Up at This Moment

Oncology News Central

Division: Media / Publishing

Audience: Health Professionals

BRONZE

PPL – Protection by Design:
How Self-Directed Care Programs
Control Fraud, Waste, and Abuse

Public Partnerships LLC

Division: Business: 500+ employees

Audience: Consumers and Health Professionals

MERIT

Brilliance Brief: Marriage & Immune Health
Brilliance Coaching & Consulting

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Elevating Interactive Vocational Training for
Young Adults with Disabilities

CentralReach

Division: Business: less than 500 employees

Audience: Health Professionals

MERIT

Staying in the Picture: Coping With
Summer and Body Image Difficulties
After Breast Cancer

Everyday Health

Division: Media / Publishing

Audience: Consumers

MERIT

Changing the Healthcare Revenue Cycle
Workflow to Improve Efficiencies with a
New Preactive Paradigm

IKS Health

Division: Business: 500+ employees

Audience: Health Professionals

MERIT

Young newlywed, UTSW cancer team wage
'Infinity War' on stage 4 lymphoma

UT Southwestern

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

Digital Health Media / Publications

Blog Post Series

BRONZE

Anatomical Variations Blog Series:
Branching Patterns of the Aortic Arch;
Arteroa; Supply of the Heart; The Transverse
Colon; Heart to Hear: Anatomical variation
between the sexes.

Primal Pictures

Division: Media / Publishing

Audience: Health Professionals

Digital Health Media / Publications

Book

GOLD

Navigating Pregnancy & Birth

Plumtree Baby, LLC

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

SILVER

NCCN Guidelines for Patients: Gallbladder
and Bile Duct Cancers

**National Comprehensive Cancer
Network (NCCN)**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

2025 Pleural Mesothelioma Guide
The Mesothelioma Center at Asbestos.com

Division: Media / Publishing

Audience: Consumers

Digital Health Media / Publications

Booklet/Brochure

GOLD

The Good, the Bad and the Bathroom
Dash: What to Do Before and After Your
Colonoscopy

HealthyWomen/Erica Rimlinger

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLD

Strengthening a Vaccination-Friendly Culture:
An Employer Roadmap for 2025

**Northeast Business Group
on Health (NEBGH)**

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Sex During Midlife: Protecting Yourself and
Your Partner from HIV

HealthyWomen/Annie Mueller

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

A Lifetime of Better Health, A Guide for
Women of All Ages

Montefiore Nyack Hospital

Division: Hospital – 250-499 beds

Audience: Consumers

SILVER

Pediatric-Teen: Depression Self-Care

Mytonomy

Division: Business: less than 500 employees

Audience: Consumers

SILVER

From Graduation to Greatness: Your Guide to
Thriving in Dentistry

**Spear Education and Cain Watters &
Associates, Spear Copywriters:**

Sam Mittelsteadt, Bonnie Serino, and Dan

Weber, CWA Copywriters: Darrell Cain,

Brittany Frazier, and Charles Loretto, Art

Direction: Stephanie Lozano, Graphic

Design: Chelsey Keough

Division: Educational Institution

Audience: Health Professionals

BRONZE

GLP-1s: Your Diet

Mytonomy

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Older Adults: Depression and Suicide

Mytonomy

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Ensuring You Get the Best Care for Your Bleeding Disorder
Impact Education, LLC; National Bleeding Disorders Foundation

Division: Medical Communications Agency
Audience: Consumers

MERIT

Female Puberty for Caregivers
Mytonomy

Division: Business: less than 500 employees
Audience: Consumers

MERIT

Female Puberty for Teen Girls
Mytonomy

Division: Business: less than 500 employees
Audience: Consumers

MERIT

The Future of Healthcare Survey: Facing Diminished Trust, Doctors Question Their Calling
The Doctors Company

Division: Business: 500+ employees
Audience: Health Professionals

Digital Health Media / Publications

Case Study

GOLD

Naviseek Study
Stark Raving Health

Division: Medical Communications Agency
Audience: Consumers

SILVER

Redefining Autism Care with a Unified, People-Focused Model
CentralReach

Division: Business: less than 500 employees
Audience: Health Professionals

BRONZE

Real life cases on use of Infliximab in Acute Severe Ulcerative Colitis
Dr. Melisa Pereira (Royal Exports Enterprises) and Mr. Kshitij Bhosle (Sun Pharmaceutical Industries Ltd.), Mumbai, India

Division: Medical Communications Agency
Audience: Health Professionals

Digital Health Media / Publications

Editorial Animation

GOLD

In the Race to Get More Protein, Research Shows Eating More Plants Is the Way to Win
Michela Buttignol; Cassie Basford; Gabrielle Dobereiner; Maria Emmighausen (EatingWell)

Division: Media / Publishing
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Editorial Illustration

GOLD

Types of Hormonal Birth Control
Everyday Health

Division: Media / Publishing
Audience: Consumers

GOLD

In the Race to Get More Protein, Research Shows Eating More Plants Is the Way to Win
Michela Buttignol; Cassie Basford; Gabrielle Dobereiner; Maria Emmighausen (EatingWell)

Division: Media / Publishing
Audience: Consumers and Health Professionals

SILVER

Roadmap to Preventing Blindness: Managed Care Guide to Improve Outcomes for Retinal Diseases, Findings from AMCP Market Insights: Chief Medical and Pharmacy Officers Summit
Impact Education, LLC

Division: Medical Communications Agency
Audience: Health Professionals

Digital Health Media / Publications

E-mail

GOLD

AAP News On Call email newsletter (3x/week)
Sean Stangland, AAP News staff

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Meet the Influencer
HealthCentral

Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

E-mail Series

SILVER

mySchizophreniaTeam Knowledge Center: Guided Answers & Mental Health Programs
MyHealthTeam

Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Logo

MERIT

mySchizophreniaTeam Logo: Visual Identity for a Mental Health Community
MyHealthTeam

Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Magazine

GOLD

WebMD Focus On Healthy Living 50+ Condition Guide
Catalina Agudelo, Robert Allen, Laura J. Downey, Rachel Reiff Ellis, Rucha Ghadge, Kat McBride, Kendall K. Morgan, Brunilda Nazario, Vella Torres, Eric Williams

Division: Media / Publishing
Audience: Consumers

SILVER

Cancer Health Summer 2025
Cancer Health

Division: Media / Publishing
Audience: Consumers

SILVER

Primary Biliary Cholangitis
(Fall 2025) Workbook

Catalina Agudelo, Robert Allen, Sonya Collins, Laura J. Downey, Rachel Reiff Ellis, Iris Johnson, Kat McBride, Kendall K. Morgan, Melinda Ratini, DO, MS

Division: Media / Publishing
Audience: Consumers

SILVER

POZ July/August 2025
POZ

Division: Media / Publishing
Audience: Consumers

BRONZE

AAP News (Monthly news magazine
for pediatricians)

AAP News staff

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

BRONZE

Preserving Your Memory Magazine
Spring 2025

**Fisher Center for Alzheimer's
Research Foundation**

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Preserving Your Memory Magazine
Summer 2025

**Fisher Center for Alzheimer's
Research Foundation**

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

BRONZE

Retinal Physician's 2025 Surgery Issue
James Gallagher, Retinal Physician staff

Division: Media / Publishing
Audience: Health Professionals

MERIT

Hearing on High Alert
American Tinnitus Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Looking Beyond Hearing Loss
American Tinnitus Association

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Medical Animation

BRONZE

Amylin Adventure: Biology and Modes
of Action

Vindico Medical Education

Division: Medical Communications Agency
Audience: Health Professionals

MERIT

Spear Patient Education Video: Cracked Tooth
**Spear Education, Animator: Dan Kawaba-
ta, Scriptwriter: Bonnie Serino, Voiceover:
Carrie McCrossen**

Division: Educational Institution
Audience: Consumers and Health Professionals

Digital Health Media / Publications

Medical Education

GOLD

TROP2 ADCs in Breast Cancer:
Updates on the Latest Clinical Trial Data and
AE Management

Paradigm Medical Communications

Division: Medical Communications Agency
Audience: Health Professionals

GOLD

Stigma Kills! Addressing Healthcare Needs
of People with HIV: Best Digital Health Media
(web-based platforms)

PeerVoice

Division: Media / Publishing
Audience: Health Professionals

GOLD

Real-time Functional Anatomy
Primal Pictures

Division: Media / Publishing
Audience: Health Professionals

SILVER

Efficacy and safety of tildrakizumab for the
treatment of moderate-to-severe plaque
psoriasis of the scalp: Week 52 results from a
phase 3b, randomized, double-blind, place-
bo-controlled trial

CESAS MEDICAL

Division: Medical Communications Agency
Audience: Health Professionals

SILVER

Fresh Perspectives on Pulmonary
Arterial Hypertension: A Patient-Centered
Approach to Care

Paradigm Medical Communications

Division: Medical Communications Agency
Audience: Health Professionals

SILVER

Interactive, Immersive Learning:
An Experiential Video Course on
Motivational Learning

Relias Academy

Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

Relapsed/Refractory Multiple Myeloma:
Practical Strategies for Recognition and
Management of Adverse Events Associated
With Bispecific Antibodies

**Academy for Continued Healthcare
Learning, LLC**

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

PediaCast CME: a pediatric podcast
for providers

Dr Mike Patrick

Division: Health System
Audience: Health Professionals

BRONZE

Familial Hypercholesterolemia
Educational Interactive

Impact Communication Partners

Division: Medical Communications Agency
Audience: Health Professionals

BRONZE

HCP Medical Conference Poster: Real-World
Experiences With Ruxolitinib Cream—Insights
From Social Listening

MyHealthTeam

Division: Media / Publishing
Audience: Health Professionals

BRONZE

HCP Medical Conference Poster:
Real-World Patient Insights to Guide
PsA Care (myPsoriasisTeam)

MyHealthTeam

Division: Media / Publishing
Audience: Health Professionals

BRONZE

Aligning Patient, Care Partner, and Provider Priorities for the Management of Obesity: Patient and Care Partner Edition
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Consumers

BRONZE

New and Emerging Therapies Preserving Renal Function in Lupus Nephritis
Paradigm Medical Communications
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

A phase 2 randomized trial of safety and pharmacokinetics of IgPro20 and IgPro10 in patients with diffuse cutaneous systemic sclerosis
CESAS MEDICAL
Division: Medical Communications Agency
Audience: Health Professionals

MERIT

HCP Medical Conference Poster: Living With Secondary Progressive MS—Patient-Reported Quality of Life and Goals (myMSTeam)
MyHealthTeam
Division: Media / Publishing
Audience: Health Professionals

Digital Health Media / Publications

Medical Illustration

GOLD

Platelet-Rich Plasma for Hair Loss
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

SILVER

Auricular Hematoma
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

BRONZE

Bicep Tendon Rupture
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

MERIT

Artificial Urinary Sphincter in Males
WebMD Ignite
Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Newsletter

GOLD

MS Perspectives
Catamount Medical Education and the Consortium of Multiple Sclerosis Centers
Division: Medical Communications Agency
Audience: Consumers

SILVER

Purpose-Driven Newsletter Elevating Nurse Voices and Clinical Practice
Nurse.com
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

Alzheimer's Research News You Can Use
Fisher Center for Alzheimer's Research Foundation
Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

MERIT

Leading Medicine – Community Health Newsletter, Spring/Summer 2025 Issue
Houston Methodist
Division: Hospital – 500+ beds
Audience: Consumers

Digital Health Media / Publications

Newsletter Series

SILVER

Lose It! GLP-2 Lifestyle Guide
Lose It!
Division: Media / Publishing
Audience: Consumers

Digital Health Media / Publications

Other / Miscellaneous Digital Health Media / Publication

GOLD

2024 Shields Health Solutions Clinical Outcomes Report
Shields Health Solutions
Division: Business: 500+ employees
Audience: Health Professionals

SILVER

Dx Dialogues: Chronic Obstructive Pulmonary Disease
Sharecare
Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

The Get Together: Obesity and Weight Loss Lose It!
Division: Media / Publishing
Audience: Consumers

MERIT

The Visibility Gap: A Podcast Series Highlighting the Hidden Challenges in Women's Health
Cigna Healthcare
Division: Health Insurer
Audience: Consumers

Digital Health Media / Publications

Video

GOLD

What is uACR Testing?
American Kidney Fund
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

The Power of Movement: A Path to Healing After Breast Cancer
Breastcancer.org
Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Introducing Grapevine Health: Your source for Trusted Health Messengers
Grapevine Health
Division: Other / Miscellaneous
Audience: Health Professionals

GOLDWhat to Expect as a Home Hospital Patient
Mass General Brigham

Division: Health System

Audience: Consumers

GOLDGLP-1s: How They Work and Side Effects
Mytonomy

Division: Business: less than 500 employees

Audience: Consumers

GOLDHawaii Pacific Health: Postpartum Depression
Mytonomy

Division: Business: less than 500 employees

Audience: Consumers

GOLDSee You Now 105: When We All Vote
See You Now Podcast

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

GOLDSee You Now 119: Indigenous People, Health & Nursing
See You Now Podcast

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

GOLDAfter Your Kidney Transplant: Common Problems to Watch For
Stanford Health Care

Division: Hospital – 500+ beds

Audience: Consumers

GOLDStars Will Twinkle, The Sun Will Shine
The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit

Audience: Consumers

GOLDBennett's Story: Childhood Cancer
WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

GOLDEsther: Living with Fibroids
WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

GOLDRSV in Infants and Young Children
WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

GOLDWatch. Learn. Know. What is a Syringe?
WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

GOLDWomen and Sickle Cell Disease
WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

GOLDYour Healthcare Team: Child Life Specialist
WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVERGet Empowered to Talk to Your Doctor | Patient Resource
American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVERHow to Talk to Your Nephrologist About C3G
American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVERKnow Your Kidneys: The Importance of Testing
American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVERChemical Safety in a Changing Climate: How OTA Helps Protect Massachusetts Communities
JSI Research & Training Institute Inc. and Audio Chemists Inc.

Division: Government (Local/State/Federal)

Audience: Consumers

SILVER

Common Skin Ulcers: Causes, Appearance, and Treatment

Mass General Brigham

Division: Health System

Audience: Consumers

SILVEREducation in Action (Video by MyHealthTeam)
MyHealthTeam

Division: Media / Publishing

Audience: Consumers

SILVERmyHSTeam Member Portrait Video: From Stigma to Self-Advocacy in HS Care
MyHealthTeam

Division: Media / Publishing

Audience: Consumers

SILVERWe Still Say "I Do": A Caregiver's Love Story Through Parkinson's Hallucinations – a MyParkinsonsTeam member portrait
MyHealthTeam

Division: Media / Publishing

Audience: Consumers

SILVERDX Dialogues: Acute Ischemic Stroke
Sharecare

Division: Business: 500+ employees

Audience: Health Professionals

SILVERMy Child Has...Asthma
Sharecare

Division: Business: 500+ employees

Audience: Consumers

SILVERDepression: 5 Things To Know About Social Support
WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVERDrug Withdrawal: 3 Things to Know
WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVERFitness: Aerobic Activity
WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Focus On: Herniated Disk

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

ACOG Explains: Polycystic Ovary Syndrome

American College of Obstetricians and Gynecologists

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Managing hyperphosphatemia

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Clinical Trials Day 2025 Video

Association of Clinical Research Professionals (ACRP)

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

Understanding Opioid Overdose

Mass General Brigham

Division: Health System

Audience: Consumers

BRONZE

From Uncertainty to Confidence:

My Preventive Journey – a myMigraineTeam member portrait”

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

BRONZE

Overcoming Injection Fear: Simple Steps for Safer Self-Injections – a myHSteam video

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

BRONZE

Video: See how our care changed Laurie's life

Optum Care Delivery

Division: Business: 500+ employees

Audience: Consumers

BRONZE

Video Introducing Time-Saving Solutions for Healthcare Organizations

Relias

Division: Business: 500+ employees

Audience: Health Professionals

BRONZE

Ask the Experts: What are IUDs?

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

What's Next on the Roadmap:

Finding Primary Care

The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Asthma and Your Child: What is it?

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Focus On: Abdominal Aortic Aneurysm

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Home Health Care: What to Expect

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Pregnancy: Substance Use

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Type 1 Diabetes: CGMs and Insulin Pumps

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Understanding Pediatric Asthma for Caregivers

Mytonomy

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Zerigo: Completing Your First Treatment

Mytonomy

Division: Business: less than 500 employees

Audience: Consumers

MERIT

RaDonda Vaught Shares Advice for Nurses Before a Board of Nursing Investigation

Nurse.org

Division: Media / Publishing

Audience: Health Professionals

MERIT

Syphilis and Congenital Syphilis Overview for Sexual and Reproductive Health Staff

Reproductive Health National Training Center

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

See You Now 114: Ready to Level Up

See You Now Podcast

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

MERIT

See You Now 120: AI in Play: Big Picture, Big Questions!

See You Now Podcast

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

MERIT

Hypoglossal Nerve Stimulation Treatment: A Sleep Apnea Treatment

Stanford Health Care

Division: Hospital – 500+ beds

Audience: Consumers

MERIT

Clinical Trial Literacy: Empowering Nurses to Educate Hispanic Patients

The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

SHARE – episode #3 – Emotional Well-Being and Survivorship

The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Picking a Health Insurance Plan **Triage Cancer**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

MERIT

Allergic Reaction: Anaphylaxis **WebMD Ignite**

Division: Business: less than 500 employees
Audience: Consumers

MERIT

Type 2 diabetes: 7 Ways to Prevent Long Term Complications **WebMD Ignite**

Division: Business: less than 500 employees
Audience: Consumers

Digital Health Media / Publications

Video Series

GOLD

Voices of Vasculitis | Patient Stories **American Kidney Fund**

Division: Association / Professional Society / Non-Profit
Audience: Consumers

GOLD

Member Portrait Series: Finding Hope & Treatment After Misdiagnosis—Living Well with PNH **MyHealthTeam**

Division: Media / Publishing
Audience: Consumers

GOLD

Communities Within Atopic Dermatitis **The Well + Video Team, Everyday Health**

Division: Media / Publishing
Audience: Consumers

GOLD

Self-Care for Social Anxiety **TimelyCare**

Division: Business: less than 500 employees
Audience: Consumers

SILVER

The Sugar Queens **Medscape Education**

Division: Other / Miscellaneous
Audience: Health Professionals

SILVER

Ruth's Experience With Chronic Cancer **Patient Power**

Division: Media / Publishing
Audience: Consumers

SILVER

Really Honest Answers: Newly Diagnosed With HIV **TheBody**

Division: Media / Publishing
Audience: Consumers

BRONZE

Nuvance Health | "Every Body Moves" video series **Ten Adams**

Division: Health System
Audience: Consumers

BRONZE

Nuvance Health | "The Whole Man" video series **Ten Adams**

Division: Health System
Audience: Consumers

Digital Health Media / Publications

White Paper

GOLD

The Hidden Cost of Cancer Misdiagnosis **The Mesothelioma Center at Asbestos.com**

Division: Media / Publishing
Audience: Consumers

SILVER

Reducing Loneliness and Caregiver Burden to Support Aging in Place: Results from a Home Care Program **Sharecare**

Division: Business: 500+ employees
Audience: Health Professionals

SILVER

Whitepaper: Analysis of Glucagon-Like Peptide-1 Agonist Trends Within An Integrated Health System Specialty Pharmacy **Shields Health Solutions**

Division: Business: 500+ employees
Audience: Health Professionals

BRONZE

Addressing the Clinical Research Workforce Crisis: A Call for Collective Action **Association of Clinical Research Professionals (ACRP)**

Division: Association / Professional Society / Non-Profit
Audience: Health Professionals

MERIT

How People-Based Data is Transforming HCP Engagement **AnalyticsIQ**

Division: Business: less than 500 employees
Audience: Health Professionals

Mobile Digital Health Resources

Mobile Application

GOLD

DiagnosUS **centaur.ai**

Division: Business: less than 500 employees
Audience: Health Professionals

GOLD

EczemaWise: The Free App Helping Patients and Caregivers Manage Eczema **National Eczema Association**

Division: Association / Professional Society / Non-Profit
Audience: Consumers and Health Professionals

SILVER

Unwinding Anxiety by Sharecare for iOS and Android **Sharecare**

Division: Business: 500+ employees
Audience: Consumers

BRONZE

Converge Wellbeing App **Converge**

Division: Business: less than 500 employees
Audience: Consumers and Health Professionals

BRONZE

Sharecare for iOS & Android (Enterprise platform) **Sharecare**

Division: Business: 500+ employees
Audience: Consumers

MERIT

Craving to Quit by Sharecare for iOS and Android

Sharecare

Division: Business: 500+ employees

Audience: Consumers

MERIT

Eat Right Now by Sharecare for iOS and Android

Sharecare

Division: Business: 500+ employees

Audience: Consumers

Mobile Digital Health Resources

Text Messaging

GOLD

TeleVox Enterprise Edition, SMART SMS

TeleVox

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

Personal Digital Health Devices / Wearables

Other / Miscellaneous Digital Health Device / Wearable

SILVER

Beyond Pro

ELEHEAR

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

Personal Digital Health Devices / Wearables

Remote Monitoring

GOLD

CONNEQT Health

CONNEQT Health

Division: Consumer Product Company

Audience: Consumers and Health Professionals

Web-based Digital Health

Banner Ad

MERIT

Brain Awareness Week Ad

Fisher Center for Alzheimer's Research Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

Web-based Digital Health

Digital Health Curation

GOLD

Vaccine Confidence Campaign

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

Web-based Digital Health

Directory / Ratings / Guides

BRONZE

MGteam Specialist Finder: Integrated Doctor Search for MG Patients

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

Web-based Digital Health

E-Business

SILVER

Continuing Education That Empowers Nurses With Career-Long Growth

Nurse.com

Division: Business: 500+ employees

Audience: Health Professionals

Web-based Digital Health

Health Records

MERIT

Pluto Health

Pluto Health

Division: Business: less than 500 employees

Audience: Health Professionals

Web-based Digital Health

Infographic

GOLD

PayerTalkCE™ Presents: Biliary Tract Cancers (BTC): A Clinical Primer for Managed Care Professionals

Impact Education, LLC; Partners for Advancing Clinical Education; and Calumet Hill

Division: Medical Communications Agency

Audience: Health Professionals

SILVER

Guiding C3G Patients Through the Transition from Pediatric to Adult Care

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Talk with your patients about clinical trials

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

SILVER

Is It Covid, RSV or the flu?

HealthyWomen/Helaine Bader

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Data Behind the Disease: Tardive Dyskinesia

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

How to talk to your doctor about kidney cancer

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

6 Tips for True Self-Care

HealthyWomen/Kim Ledgerwood

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Care Delivery Application: Care Hotel QSG

Mayo Clinic

Division: Hospital – 500+ beds

Audience: Health Professionals

BRONZE

Data Behind the Disease: Early Stage Breast Cancer

Sharecare

Division: Business: 500+ employees

Audience: Consumers

MERIT

A Caregiver's Guide to Supporting C3G Patients

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Genes to Generations: Know your family's health history

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

myDMDteam Interactive Body Map: Signs of Duchenne (DMD) Progression

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

Web-based Digital Health

Infographic Series

GOLD

PayerTalkCE™ Presents: Understanding Type 2 Inflammation Atopic Dermatitis Infographic

Impact Education, LLC; Partners for Advancing Clinical Education; and Calumet Hill

Division: Medical Communications Agency

Audience: Health Professionals

SILVER

PayerTalkCE™ Presents: Understanding Type 2 Inflammation Eosinophilic Esophagitis Infographic

Impact Education, LLC; Partners for Advancing Clinical Education; and Calumet Hill

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

PayerTalkCE™ Presents: Understanding Type 2 Inflammation COPD Infographic

Impact Education, LLC; Partners for Advancing Clinical Education; and Calumet Hill

Division: Medical Communications Agency

Audience: Health Professionals

Web-based Digital Health

Interactive Content / Rich Media

GOLD

ManagedCareEye.com Presents: Understanding the DR/DME Patient Journey: Multistakeholder Perspectives for Improved Outcomes

Impact Education, LLC; Medical Education Resources, Inc.; and Sharp Innovations

Division: Medical Communications Agency

Audience: Health Professionals

GOLD

Myth-Information: Prostate Cancer

Sharecare

Division: Business: 500+ employees

Audience: Consumers

GOLD

Better Medicine, Summer 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Health Professionals

GOLD

In Good Health, Spring 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

GOLD

My Blue Health, Summer 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

True or False: Hypertension

HealthyWomen/Jackie Froeber

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

A Unified Approach to Type 2 Inflammatory Diseases

NACE and myCME

Division: Media / Publishing

Audience: Health Professionals

SILVER

PrEP'ing for HIV Prevention: An Interactive Guide for Patients

Vindico Medical Education

Division: Medical Communications Agency

Audience: Consumers

SILVER

Healthy Tomorrow, Spring 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

Your Health Matters, June 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

The American Academy of pediatrics: Carrying the Mantle for 95 Years

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

Protein Calculator: How Much Protein Do I Need for Weight Loss?

Lose It!

Division: Media / Publishing

Audience: Consumers

BRONZE

myObesityTeam Interactive: Beyond the Scale – The Symptoms You Don't See

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

BRONZE

myPsoriasisTeam: Psoriasis on All Skin Tones – Interactive Symptom Gallery

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

BRONZE

Condition Cloud- Primary Immunodeficiency

Sharecare

Division: Business: 500+ employees

Audience: Consumers

BRONZE

DX Dialogues: HIV

Sharecare

Division: Business: 500+ employees

Audience: Health Professionals

BRONZE

Asthma

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Caring for Your Newborn

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Preserving Your Memory Magazine, Summer 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Rethinking Uncomplicated UTIs:
A Comprehensive Review of Diagnosis,
Management, and Novel and Emerging
Treatment Options

Iridium Continuing Education

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

Health Touchstone, Spring/Summer 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Health Professionals

MERIT

HealthAdvisor: Cervical Cancer

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Heart Talk, Summer 2025

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

Web-based Digital Health

Microsite

GOLD

Life Unscripted: Psoriasis

Sharecare

Division: Business: 500+ employees

Audience: Consumers

SILVER

Kidney cancer website

American Kidney Fund

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

ACRP's Clinical Trials Day: Powered
by Purpose

Association of Clinical Research Professionals (ACRP)

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

BRONZE

Conversations Around Brain Health:
Reframing Expectations for HCPs, Patients,
and Caregivers

Academy for Continued Healthcare Learning, LLC

Division: Medical Communications Agency

Audience: Consumers and Health Professionals

BRONZE

We're One Against Cancer

Mass General Brigham

Division: Health System

Audience: Consumers and Health Professionals

MERIT

Digitally Empowered®

Patient Empowerment Network

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

UT Health San Antonio "Where Science
Meets You" microsite

Ten Adams

Division: Health System

Audience: Consumers and Health Professionals

MERIT

SHARE: Stories of Hope, Adaptation,
Resilience and Empowerment

The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit

Audience: Consumers

Web-based Digital Health

Other / Miscellaneous Web-based Digital Health

BRONZE

Virtual Anatomy: Ulcerative Colitis

Sharecare

Division: Business: 500+ employees

Audience: Consumers

MERIT

2025-2026 Art Showcase

Multiple Sclerosis Association of America

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

Web-based Digital Health

Portal – Physician / Clinician

GOLD

HCP Connect: Myasthenia Gravis

Health Union

Division: Business: less than 500 employees

Audience: Health Professionals

Web-based Digital Health

Responsive Website Design

BRONZE

Business.Optum.com – New Site Launch

Optum for Business

Division: Business: 500+ employees

Audience: Health Professionals

Web-based Digital Health

Web-based Resource / Tool

GOLD

Injury Prevention Image Galleries

American Academy of Pediatrics

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

GOLD

Author Interview: Dr Saqr Alsakarneh,
May 2025

CESAS MEDICAL

Division: Medical Communications Agency

Audience: Health Professionals

GOLD

What Is Alzheimer's Disease?

National Institute on Aging (National Institutes of Health)

Division: Government (Local/State/Federal)

Audience: Consumers

GOLD

Thinking About Getting a Flu Shot?

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

SILVER

ESPE and ESE 2025 congress review

ELM Medical

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

Global Connections, Local Healing:
A Virtual Community for Breast Cancer
Thrivers and Survivors

Breastcancer.org

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

EULAR 2025 Coverage

CESAS MEDICAL

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

Patient Insider: Marisa's Ulcerative

Colitis Story

Health Union

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Birth Control Methods Counseling Chart

Reproductive Health National

Training Center

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

BRONZE

IEP Assistant

Undivided

Division: Other / Miscellaneous

Audience: Consumers

BRONZE

Making a Decision for Colorectal

Cancer Screening

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

BRONZE

Obesity: Which Weight-Loss Treatment Is

Right for You?

WebMD Ignite

Division: Business: less than 500 employees

Audience: Consumers

MERIT

Discussing Lupus: 2025 ACR Guideline for
the Treatment of SLE

CESAS MEDICAL

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

EULAR 2025 Coverage

CESAS MEDICAL

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

Reimagining Medicaid and Safety Net

Program Eligibility & Enrollment

Escher Health

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

Web-based Digital Health

Webinar

GOLD

Evolution of Blood Cancer Therapy

The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Advances in Lupus Nephritis

CESAS MEDICAL

Division: Medical Communications Agency

Audience: Health Professionals

SILVER

Hematology Horizons- Body Image After

Cancer: Tips, Tools and Mindset Shifts

The Leukemia & Lymphoma Society

Division: Association / Professional Society / Non-Profit

Audience: Consumers

SILVER

Women With Mesothelioma: Lessons

From Survivors on Navigating Mesothelioma

as a Woman

The Mesothelioma Center at Asbestos.com

Division: Media / Publishing

Audience: Consumers

BRONZE

Healing Your Invisible Scars With Mental

Health Support

Breastcancer.org

Division: Association / Professional Society / Non-Profit

Audience: Consumers

BRONZE

Advances in the treatment of SLE

CESAS MEDICAL

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

Goodpath "Unlock Better Sleep" Webinar

Goodpath

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

BRONZE

PayerTalkCE™ Presents: Advancing Equity:

Pediatric Atopic Dermatitis Management in

Managed Care

Impact Education, LLC; Partners

for Advancing Clinical Education

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

Managed Care Review Board® Presents:

Managed Care Strategies to Optimize Overall

Outcomes in Multiple Myeloma

Impact Education, LLC; Medical Education

Resources, Inc.

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

PayerTalkCE™ Presents: Trends in Cancer

Care: Precision Oncology in Rare GI Cancers

Impact Education, LLC; Partners for

Advancing Clinical Education

Division: Medical Communications Agency

Audience: Health Professionals

MERIT

NCCN Webinars for Patients: Should I

Consider a Clinical Trial?

National Comprehensive Cancer Network

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

How Doctors Personalize

Mesothelioma Treatment

The Mesothelioma Center at Asbestos.com

Division: Media / Publishing

Audience: Consumers

Web-based Digital Health

Webinar Series

MERIT

Vivid-Pix Photo Reminiscence Therapy (pRT) Education

Vivid-Pix

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

Web-based Digital Health

Website

GOLD

Brain Awareness Page

Fisher Center for Alzheimer's Research Foundation

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

GOLD

myBladderCancerTeam: A Urologic Oncology Community for Patients & Caregivers

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

GOLD

myEndometrialCancerTeam Community: A Digital Hub for Women's Cancer Wellness

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

GOLD

Rebranding the Brown University Health Website

Oomph, Inc.

Division: Health System

Audience: Consumers and Health Professionals

GOLD

Business.Optum.com - New Site Launch

Optum for Business

Division: Business: 500+ employees

Audience: Health Professionals

GOLD

VitalChat

VitalChat and Artisan Marketing Group

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

SILVER

Children's Nebraska

Children's Nebraska

Division: Health System

Audience: Consumers

SILVER

myDMDteam: Parent & Caregiver Guidance for Duchenne (DMD)

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

SILVER

Oncology Nursing Foundation Digital Platform Rebrand

Oomph, Inc.

Division: Association / Professional Society / Non-Profit

Audience: Consumers and Health Professionals

SILVER

Ella® Website

Stark Raving Health

Division: Pharmaceutical Company

Audience: Consumers

SILVER

VitalChat

VitalChat and Artisan Marketing Group

Division: Business: less than 500 employees

Audience: Consumers and Health Professionals

BRONZE

HCP Engagement Platform – Averitas Medical

Averitas Pharma and MedComms Experts

Division: Medical Communications Agency

Audience: Health Professionals

BRONZE

CancerHealth.com

Cancer Health

Division: Media / Publishing

Audience: Consumers

BRONZE

AAP News online (News website for pediatricians)

Melissa Jenco

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

BRONZE

myCrohnsandColitisTeam in Spanish:

Community for Latino Patients & Caregivers

MyHealthTeam

Division: Media / Publishing

Audience: Consumers

BRONZE

POZ.com

POZ

Division: Media / Publishing

Audience: Consumers

MERIT

Access Health CT BusinessPlus is Closing the Coverage Gap: A Smarter Way to Offer Health Insurance

Access Health CT

Division: Health Insurer

Audience: Consumers and Health Professionals

MERIT

ACOG's Patient Website

American College of Obstetricians and Gynecologists

Division: Association / Professional Society / Non-Profit

Audience: Consumers

MERIT

Center for Endometriosis Care

Center for Endometriosis Care

Division: Physicians / Medical Practices

Audience: Consumers and Health Professionals

MERIT

Science Storytelling + Website Redesign

Indiana University Melvin and Bren Simon Comprehensive Cancer Center

Division: Hospital – 500+ beds

Audience: Consumers and Health Professionals

MERIT

Cancer Communities

Patient Power

Division: Media / Publishing

Audience: Consumers

MERIT

Shared Health Services – Wound Care Support Website

Shared Health Services – Matthew Davis, VP of Admin & Corp Dev, and Nathan Mink, Dir. of Data Systems & Informatics

Division: Association / Professional Society / Non-Profit

Audience: Health Professionals

MERIT

A Better Pediatric Experience | Zarminali Pediatrics website

Ten Adams

Division: Physicians / Medical Practices

Audience: Consumers and Health Professionals

